Open invitation to present lecture/workshop

Conference for technical communicators and technical information companies
13 to 14 March 2013 in Gothenburg, Sweden
Theme: "Facilitating the technical writer's daily tasks"

FTI was established 1964 and our conferences usually attract about 100 participants from all different parts of Sweden (see our website). More recently, we have had more exhibitors and lecturers than before, which is highly appreciated by our members. Therefore, we now have an open invitation to everybody in the industry. Do you want to participate as a lecturer or present a workshop?

We offer the following:

- A knowledgeable and educated audience in the field of technical communication.
- Space for a 45-minute lecture or a 90-minute workshop.
- A description of yourself and your subject in the conference program, which is sent to over 300 members and as an attachment to the press release.
- Space for tool demonstrations, and the opportunity to exhibit at the conference mini fair. This occurs outside the lecture program.
- Free admission, including lunch and refreshments throughout the conference (worth about 2000 SEK). We can normally not pay fees, travel expenses or accommodation.

Your presentation can include tools, methods, problem solving, trends, research, new media, new behaviors around information, etc. Describe your idea on a half A4 page, including contact information and a short biography, and send this to info@teknikinformatoren.se before 8 November 2012. We will evaluate the proposals based on three criteria:

1. Relevance to the theme "Facilitating the technical writer's daily tasks"
2. The quality of the presentation
3. Objectivity (absence of product advertising)

We will respond to you on 26 November 2012, at the latest.
We really appreciate your suggestions!

Sincerely,
The Board of FTI